

FORT BEND ISD SURVEY

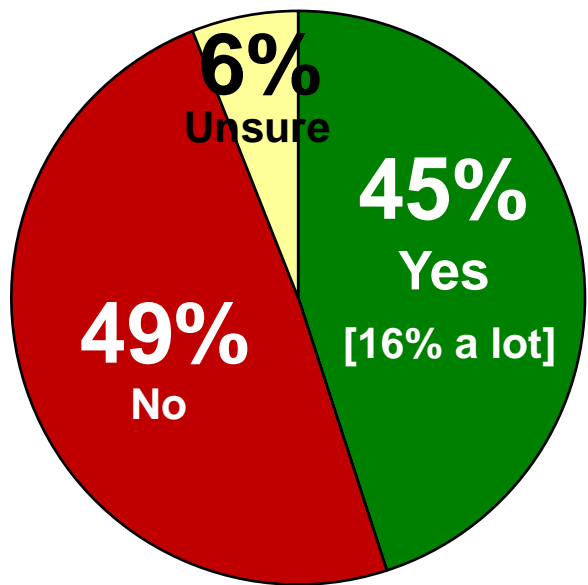
January 26 - 30, 2023

N = 350 respondents

margin of error: \pm 5.2%

V.A.T.R.E.

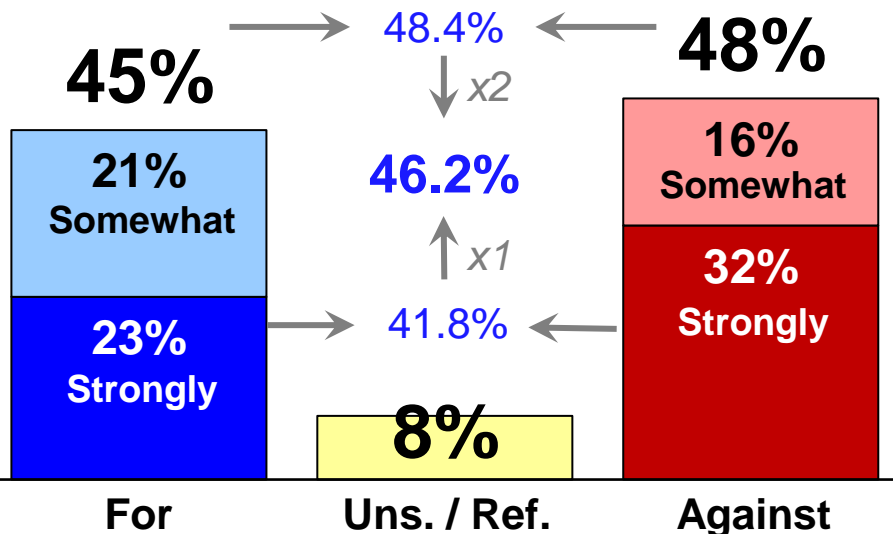
Q7. Thinking back to the elections this past November... do you recall seeing, reading or hearing about a tax rate election, or V.A.T.R.E., for Fort Bend ISD?



Seen, Read, Heard [SRH]	Yes	Yes, A LOT
Voted Nov 22	46%	16%
Parent	62%	29%
Non-P	40%	12%
GOP	48%	19%
IND	52%	16%
DEM	40%	13%
North	43%	18%
Central	54%	19%
East	37%	9%

Q8. Ratifying the ad valorem tax rate of \$1.21 in Fort Bend Independent School District for the current year, a rate that will result in an increase of 7.3% in maintenance and operations tax revenue for the district for the current year as compared to the preceding year, which is an additional \$47.66 million.

46.01% Actual Results **53.99%**

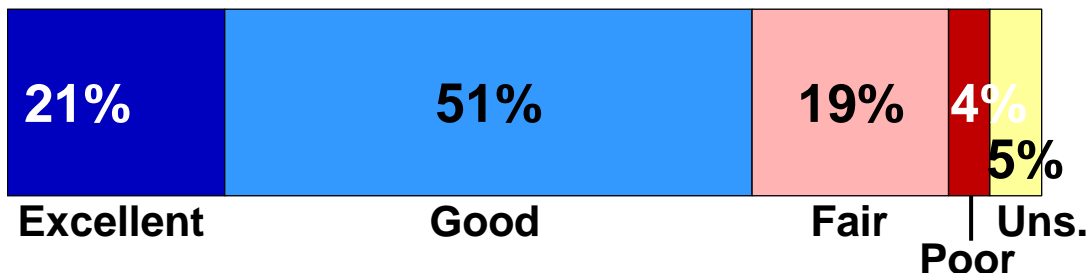


GENERAL VIEWS ABOUT FBISD

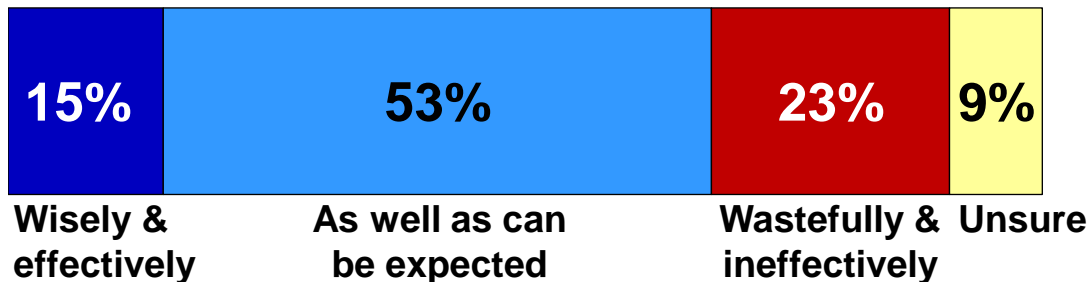
Q2. Do you have a positive or negative impression of the Fort Bend Independent School District?



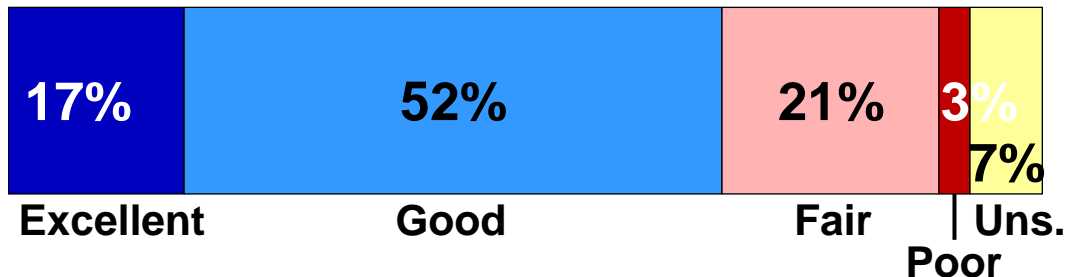
Q9. Would you rate the quality of education in Fort Bend ISD as...



Q10. Which of the following best describes your opinion of how Fort Bend ISD manages the money it has to operate the school district?



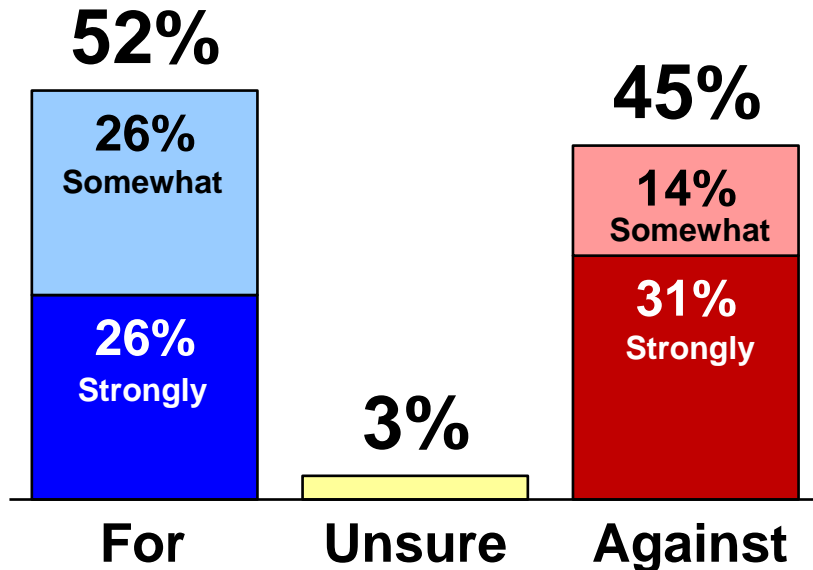
Q11. Would you rate the condition of school buildings in Fort Bend ISD as...



GENERAL BOND – INITIAL vs. INFORMED

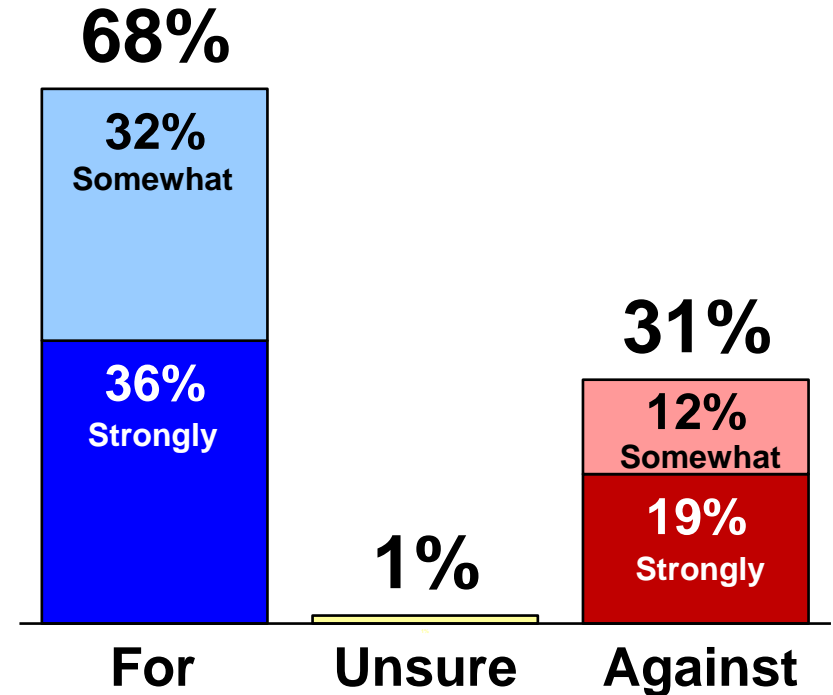
INITIAL BALLOT

Q3. Would you vote for or against the issuance of \$1.2 billion in bonds to construct, renovate and equip school buildings and purchase school buses, which is a property tax increase?



INFORMED BALLOT

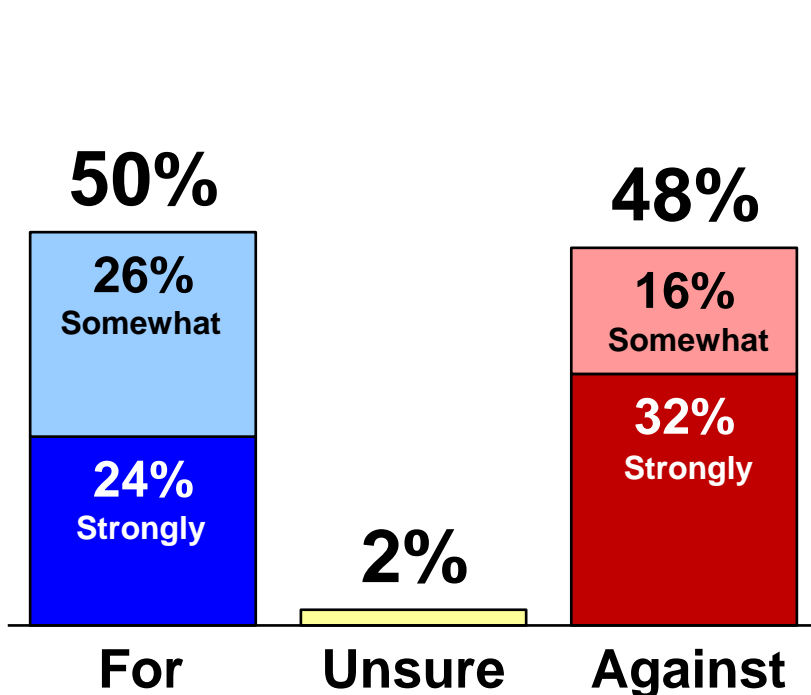
Q41. Would you vote for or against the issuance of \$1.2 billion in bonds to construct, renovate and equip school buildings and purchase school buses, which the ballot states is a property tax increase?



TECHNOLOGY – INITIAL vs. INFORMED

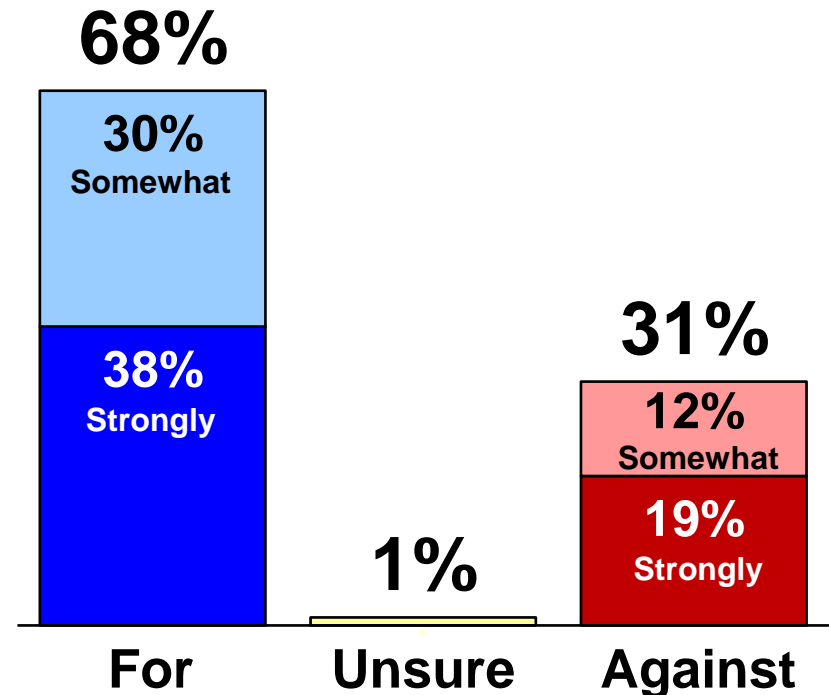
INITIAL BALLOT

Q5. Would you vote for or against the issuance of \$52 million in bonds for the purchase of technology devices, which is a property tax increase?



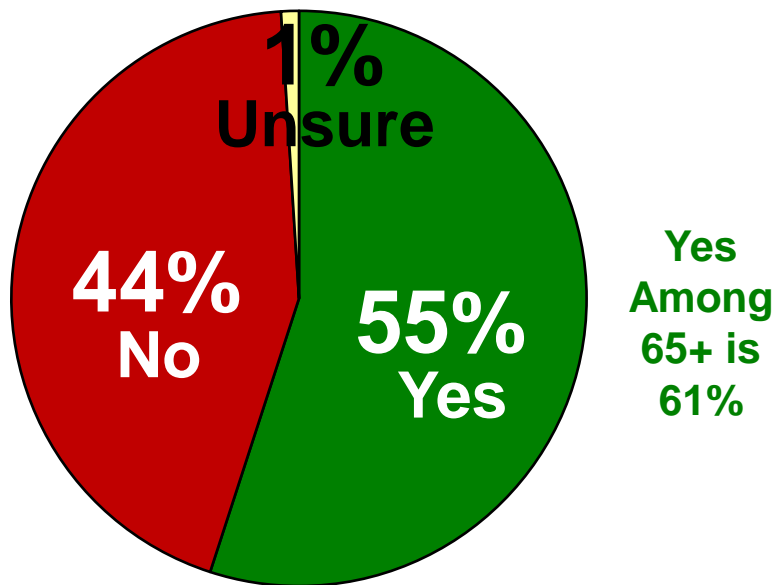
INFORMED BALLOT

Q43. Technology has become a vital element to instruction. Fort Bend ISD has over 80,000 students and the devices they use need to be updated on a regular basis. Bonds that fund technology devices are paid off within 5 years. Hearing this, would you vote for or against the issuance of \$52 million in bonds for the purchase of technology devices, which the ballot states is a property tax increase?

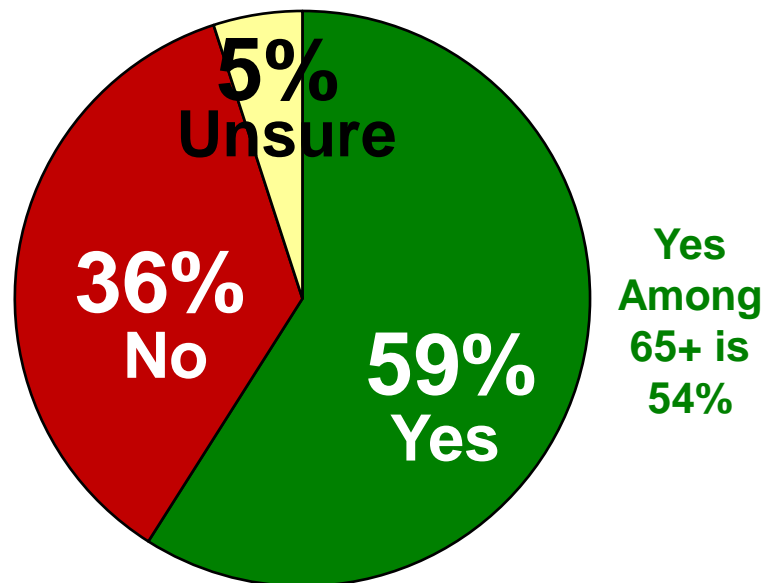


SENIOR TAX RATE FREEZE

Q12. Did you know that homeowners 65 years and older have their property taxes frozen by state law, meaning taxes for seniors cannot increase above the frozen amount as the result of the bonds?



Q16. Because of Texas election law, the ballot language for a bond will say “this is a property tax increase”. Knowing this will be on the ballot, if you were told that senior citizens' taxes are frozen for school bonds and will not increase, then would you believe it?



	Believe seniors not impacted despite ballot language	
	Yes	No
Aware of freeze	69%	29%
Not aware	49%	44%

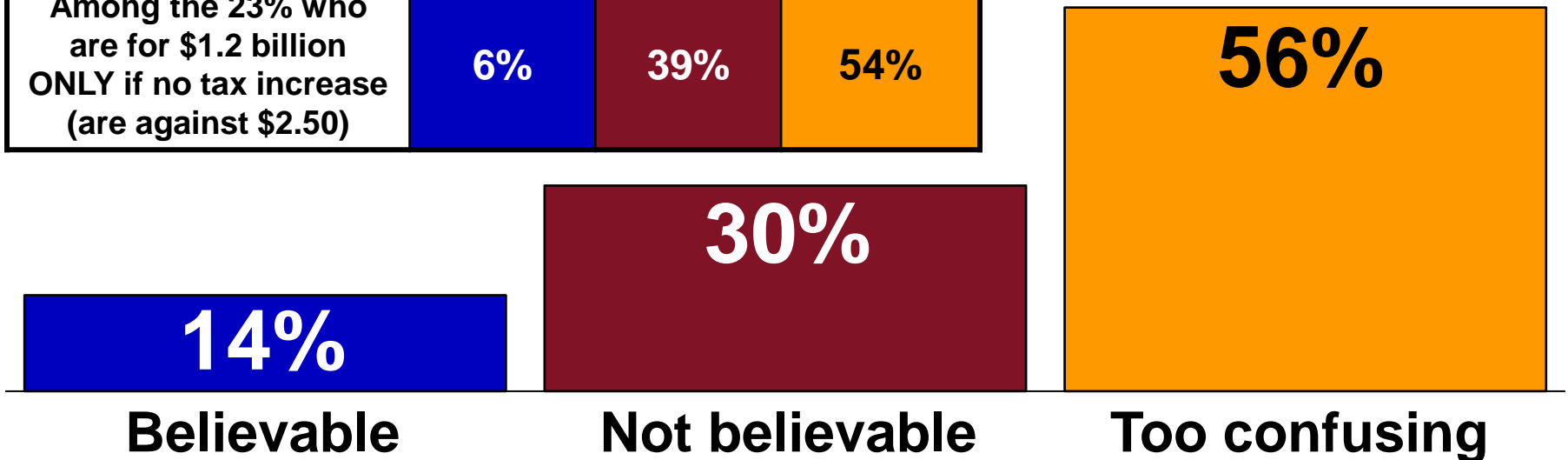
Combo of Q12 & Q16	Aware & Believe	Not Aware & Believe	Aware & Not Believe	Not Aware & Not Believe
Total	38%	22%	17%	23%
65+	38%	15%	22%	24%

BELIEVABILITY NO TAX vs BALLOT LANGUAGE

Q15. Oftentimes, districts can finance new bonds without raising the property tax rate. However, state law now requires the ballot language for all school bonds to say it is a property tax increase, even if tax rates are not going to increase. The reason for this is because existing tax rates would be used to pay for new debt.

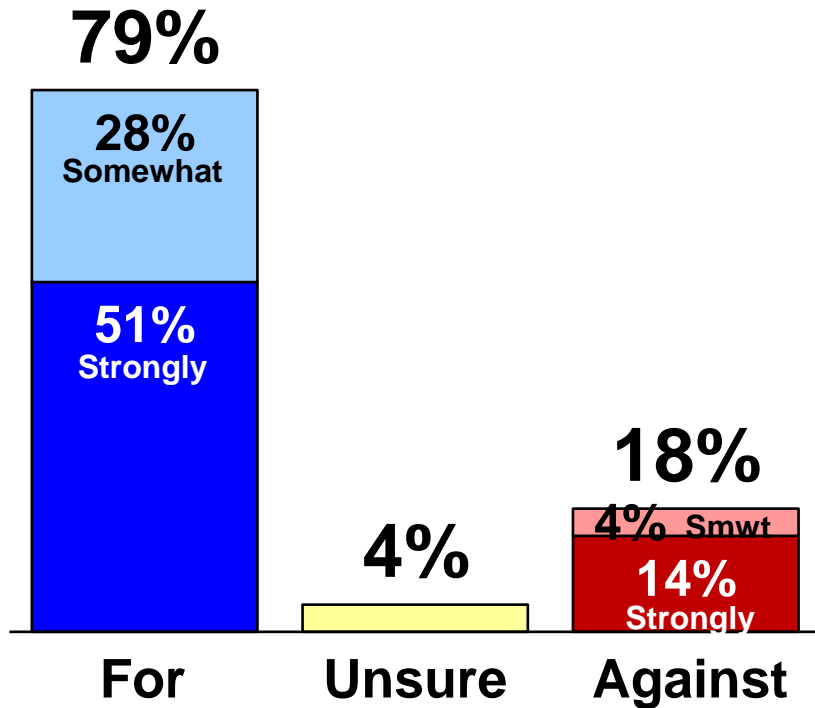
Knowing this, if you were told that a bond proposal for Fort Bend ISD would not increase the tax rate, even though the official ballot said it was a property tax increase, then would you find that to be...

	Believe	Not Believe	Too Confusing
For \$1.2 billion with no tax increase	15%	23%	61%
Among the 23% who are for \$1.2 billion ONLY if no tax increase (are against \$2.50)	6%	39%	54%



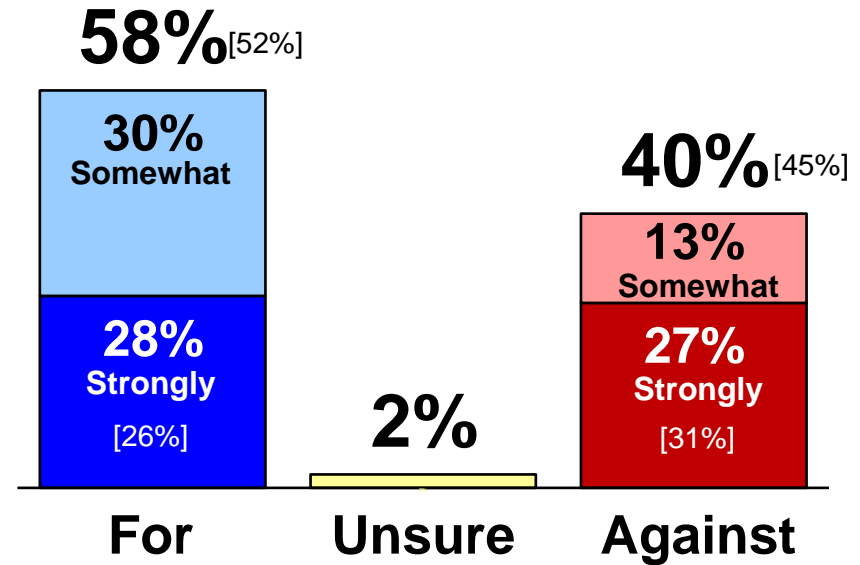
NO RATE INCREASE vs 1 PENNY

Q13. Would you vote for or against the issuance of \$1.2 billion in bonds, if there was no (**Ver X:** impact on taxes / **Ver Y:** increase in the property tax rate)?



Q14. Would you vote for or against the issuance of \$1.2 billion in bonds if the increase in property taxes was only \$2.50 per month on the average home, which is valued at \$300,000? **[\$2.50 is based on a 1 penny increase]**

[Initial ballot percentages from Q3 are shown in parenthesis]



For w/ no inc.	Order Asked	Agn w/ no inc.
77%	Before \$2.50	20%
80%	After \$2.50	16%

Net
+56%

Net
+22%

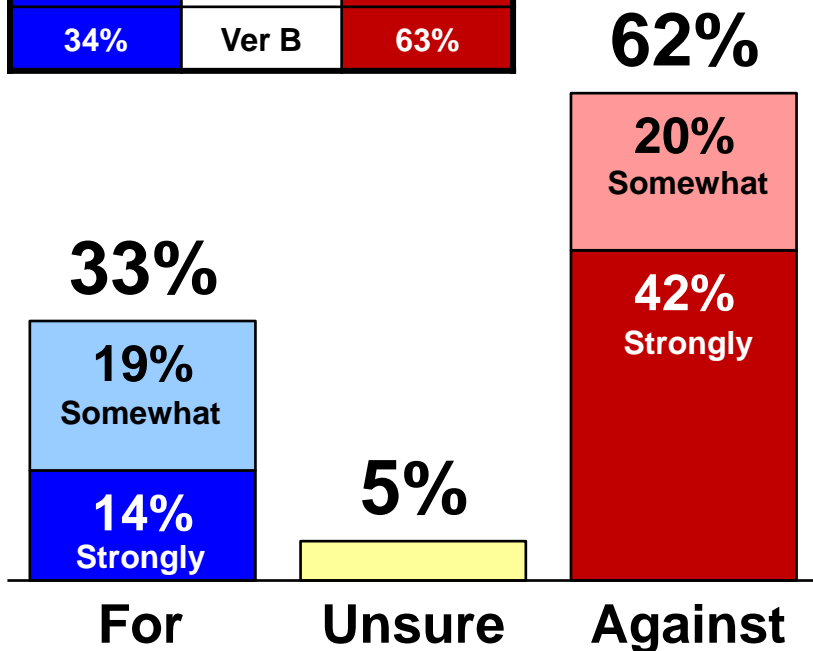
For w/ \$2.50	Order Asked	Agn w/ \$2.50
60%	Before no inc.	38%
56%	After no inc.	42%

SWIM CENTER – INITIAL vs. INFORMED

INITIAL BALLOT

Q4. Would you vote for or against the issuance of \$23 million in bonds for construction, renovation and equipment of a natatorium (**Ver B: which is an indoor swim center**), and would be a property tax increase?

For		Against
31%	Ver A	62%
34%	Ver B	63%



INFORMED BALLOT

Q42. FBISD currently has a swim center in the north side of the district, and in the middle of the district. With the growth in the southeast side of the district, a new swim center will be much more accessible for swimming, diving and polo teams for several high schools. Hearing this, would you vote for or against the issuance of \$23 million in bonds for construction, renovation and equipment of a swim center, which the ballot states is a property tax increase?

