



Area ID: 0

Name:

Richmond

Demographic



2000 Total Population	11,081
2000 Group Quarters	811
2009 Total Population	12,996
2014 Total Population	15,052
2009-2014 Annual Rate	2.98%



2000 Households	3,413
2000 Average Household Size	3.01
2009 Households	3,828
2009 Average Household Size	3.26
2014 Households	4,484
2014 Average Household Size	3.24
2009-2014 Annual Rate	3.21%
2000 Families	2,645
2000 Average Family Size	3.41
2009 Families	2,947
2009 Average Family Size	3.70
2014 Families	3,417
2014 Average Family Size	3.70
2009-2014 Annual Rate	3.00%



2000 Housing Units	3,595
Owner Occupied Housing Units	53.3%
Renter Occupied Housing Units	40.0%
Vacant Housing Units	6.7%
2009 Housing Units	4,132
Owner Occupied Housing Units	52.6%
Renter Occupied Housing Units	40.0%
Vacant Housing Units	7.4%
2014 Housing Units	4,826
Owner Occupied Housing Units	55.2%
Renter Occupied Housing Units	37.7%
Vacant Housing Units	7.1%

Median Household Income	
2000	\$35,344
2009	\$42,417
2014	\$45,713

Median Home Value	
2000	\$67,787
2009	\$95,608
2014	\$116,864

Per Capita Income	
2000	\$14,781
2009	\$17,009
2014	\$17,662

Median Age	
2000	29.7
2009	31.0
2014	31.6

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Household by Income

Household Income Base	3,414
<15,000	16.8%
\$15,000 - \$24,999	18.5%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	1.8%
\$200,000+	1.7%
Average Household Income	\$50,119

2009 Household by Income

Household Income Base	3,830
<15,000	13.6%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	13.9%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	7.7%
\$100,000 - \$149,999	10.5%
\$150,000 - \$199,999	2.3%
\$200,000+	2.3%
Average Household Income	\$58,702

2014 Household by Income

Household Income Base	4,482
<15,000	12.0%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	6.3%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	2.4%
\$200,000+	2.4%
Average Household Income	\$60,976

2000 Owner Occupied HUs by Value

Total	1,952
<50,000	38.7%
\$50,000 - \$99,999	31.9%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	7.0%
\$200,000 - \$299,999	5.9%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$80,213

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,449
With Cash Rent	93.7%
No Cash Rent	6.3%
Median Rent	\$405
Average Rent	\$403

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2000 Population by Age

Total	11,081
0 - 4	8.2%
5 - 9	8.2%
10 - 14	8.3%
15 - 24	17.2%
25 - 34	16.0%
35 - 44	14.4%
45 - 54	11.4%
55 - 64	6.9%
65 - 74	5.3%
75 - 84	2.7%
85 +	1.3%
18 +	69.9%

2009 Population by Age

Total	12,996
0 - 4	8.6%
5 - 9	8.4%
10 - 14	7.8%
15 - 24	15.9%
25 - 34	15.0%
35 - 44	13.3%
45 - 54	12.2%
55 - 64	9.0%
65 - 74	5.2%
75 - 84	3.3%
85 +	1.3%
18 +	70.3%

2014 Population by Age

Total	15,052
0 - 4	8.5%
5 - 9	8.4%
10 - 14	8.0%
15 - 24	15.3%
25 - 34	14.6%
35 - 44	13.1%
45 - 54	11.3%
55 - 64	10.2%
65 - 74	6.1%
75 - 84	3.2%
85 +	1.4%
18 +	70.5%

2000 Population by Sex

Males	51.7%
Females	48.3%

2009 Population by Sex

Males	51.0%
Females	49.0%

2014 Population by Sex

Males	50.9%
Females	49.1%

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2000 Population by Race/Ethnicity

Total	11,081
White Alone	49.9%
Black Alone	15.6%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	29.7%
Two or More Races	2.9%
Hispanic Origin	57.1%
Diversity Index	86.1

2009 Population by Race/Ethnicity

Total	12,995
White Alone	46.6%
Black Alone	13.9%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	1.2%
Some Other Race Alone	34.5%
Two or More Races	3.1%
Hispanic Origin	65.9%
Diversity Index	87.0

2014 Population by Race/Ethnicity

Total	15,053
White Alone	45.6%
Black Alone	13.3%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	35.8%
Two or More Races	3.2%
Hispanic Origin	68.2%
Diversity Index	87.2

2000 Population 3+ by School Enrollment

Total	10,547
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	15.0%
Enrolled in Grade 9-12	6.9%
Enrolled in College	2.0%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	72.4%

2009 Population 25+ by Educational Attainment

Total	7,718
Less Than 9th Grade	21.7%
9th to 12th Grade, No Diploma	16.8%
High School Graduate	30.6%
Some College, No Degree	11.8%
Associate Degree	3.9%
Bachelor's Degree	9.8%
Graduate/Professional Degree	5.4%

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2009 Population 15+ by Marital Status

Total	9,779
Married	55.2%
Never Married	30.1%
Widowed	4.8%
Divorced	10.0%



2000 Population 16+ by Employment Status

Total	8,028
In Labor Force	58.1%
Civilian Employed	53.1%
Civilian Unemployed	4.8%
In Armed Forces	0.1%
Not In Labor Force	41.9%

2009 Civilian Population 16+ in Labor Force

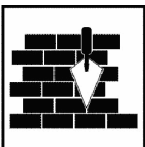
Civilian Employed	86.5%
Civilian Unemployed	13.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	91.3%
Civilian Unemployed	8.7%

2000 Females 16+ by Employment Status and Age of Children

Total	3,846
Own Children < 6 Only	8.1%
Employed/in Armed Forces	3.5%
Unemployed	0.9%
Not in Labor Force	3.7%
Own Children <6 and 6-17 Only	7.0%
Employed/in Armed Forces	3.8%
Unemployed	0.6%
Not in Labor Force	2.6%
Own Children 6-17 Only	19.5%
Employed/in Armed Forces	11.5%
Unemployed	1.4%
Not in Labor Force	6.5%
No Own Children < 18	65.4%
Employed/in Armed Forces	26.1%
Unemployed	2.6%
Not in Labor Force	36.7%



2009 Employed Population 16+ by Industry

Total	4,455
Agriculture/Mining	3.2%
Construction	15.9%
Manufacturing	6.2%
Wholesale Trade	2.4%
Retail Trade	13.1%
Transportation/Utilities	3.0%
Information	0.5%
Finance/Insurance/Real Estate	5.5%
Services	46.4%
Public Administration	3.8%

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2009 Employed Population 16+ by Occupation

Total	4,451
White Collar	42.3%
Management/Business/Financial	8.6%
Professional	10.8%
Sales	11.1%
Administrative Support	11.7%
Services	27.4%
Blue Collar	30.4%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	13.9%
Installation/Maintenance/Repair	3.3%
Production	6.9%
Transportation/Material Moving	5.8%



2000 Workers 16+ by Means of Transportation to Work

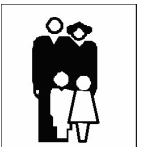
Total	4,210%
Drove Alone - Car, Truck, or Van	70.8%
Carpooled - Car, Truck, or Van	21.6%
Public Transportation	0.4%
Walked	3.0%
Other Means	2.4%
Worked at Home	1.9%

2000 Workers 16+ by Travel Time to Work

Total	4,210
Did not Work at Home	98.1%
Less than 5 minutes	4.5%
5 to 9 minutes	12.7%
10 to 19 minutes	25.7%
20 to 24 minutes	10.7%
25 to 34 minutes	20.9%
35 to 44 minutes	3.9%
45 to 59 minutes	9.7%
60 to 89 minutes	7.4%
90 or more minutes	2.6%
Worked at Home	1.9%
Average Travel Time to Work (in min)	26.8

2000 Households by Vehicles Available

Total	3,399
None	11.7%
1	37.6%
2	36.4%
3	9.7%
4	3.8%
5+	0.8%
Average Number of Vehicles Available	1.6



2000 Households by Type

Total	3,412
Family Households	77.5%
Married-couple Family	53.4%
With Related Children	29.3%
Other Family (No Spouse)	24.1%
With Related Children	16.7%
Nonfamily Households	22.5%
Householder Living Alone	18.3%
Householder Not Living Alone	4.2%
Households with Related Children	46.0%
Households with Persons 65+	21.1%

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2000 Households by Size

Total	3,413
1 Person Household	18.3%
2 Person Household	26.5%
3 Person Household	19.3%
4 Person Household	14.7%
5 Person Household	11.1%
6 Person Household	5.2%
7 + Person Household	5.0%

2000 Households by Year Householder Moved In

Total	3,400
Moved in 1999 to March 2000	26.9%
Moved in 1995 to 1998	25.4%
Moved in 1990 to 1994	12.9%
Moved in 1980 to 1989	13.6%
Moved in 1970 to 1979	12.3%
Moved in 1969 or Earlier	8.9%
Median Year Householder Moved In	1,995



2000 Housing Units by Units in Structure

Total	3,583
1, Detached	57.1%
1, Attached	1.3%
2	2.4%
3 or 4	2.4%
5 to 9	2.3%
10 to 19	4.2%
20 +	14.1%
Mobile Home	15.7%
Other	0.4%

2000 Housing Units by Year Structure Built

Total	3,585
1999 to March 2000	5.7%
1995 to 1998	4.9%
1990 to 1994	5.1%
1980 to 1989	16.8%
1970 to 1979	33.4%
1969 or Earlier	34.1%
Median Year Structure Built	1,975

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2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,775,805
Average Spent	\$1,508.67
Spending Potential Index	55
Computers & Accessories: Total \$	\$717,949
Average Spent	\$187.53
Spending Potential Index	73
Education: Total \$	\$3,602,720
Average Spent	\$941.05
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$10,010,093
Average Spent	\$2,614.68
Spending Potential Index	79
Food at Home: Total \$	\$15,351,814
Average Spent	\$4,009.97
Spending Potential Index	81
Food Away from Home: Total \$	\$10,875,119
Average Spent	\$2,840.63
Spending Potential Index	85
Health Care: Total \$	\$11,829,894
Average Spent	\$3,090.02
Spending Potential Index	84
HH Furnishings & Equip: Total \$	\$6,093,048
Average Spent	\$1,591.53
Spending Potential Index	72
Investments: Total \$	\$3,866,059
Average Spent	\$1,009.83
Spending Potential Index	22
Retail Goods: Total \$	\$80,411,688
Average Spent	\$21,003.91
Spending Potential Index	81
Shelter: Total \$	\$49,816,140
Average Spent	\$13,012.21
Spending Potential Index	91
TV/Video/Sound Equipment: Total \$	\$3,928,750
Average Spent	\$1,026.21
Spending Potential Index	94
Travel: Total \$	\$5,436,943
Average Spent	\$1,420.16
Spending Potential Index	79
Vehicle Maintenance & Repairs: Total \$	\$3,057,073
Average Spent	\$798.52
Spending Potential Index	74

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